## **23RD ANNUAL**

# U.S. AND EUROPE TAX PRACTICE TRENDS CONFERENCE 29-31 MARCH 2023 • ZURICH



The U.S. and Europe Tax Practice Trends Conference, cosponsored by the ABA Tax Section, IBA Taxes Committee and IFA-USA, is one of the preeminent events for international tax professionals to discuss the latest global tax developments and practice trends, hear from leading tax experts representing industry, government and the legal profession and network with colleagues from around the world.

Designed for international tax professionals from industry and private practice, this year's conference in Zurich will focus on practical planning strategies for multinational corporations and their international advisors, as well as provide insight in how government tax officials may view the international tax landscape in light of important international developments that impact corporate taxpayers.







**REGISTER TODAY AT AMBAR.ORG/23TAXEURO** 

## **WEDNESDAY, 29 MARCH 2023**

11:30 - 18:00

#### **Registration of Delegates**

10:45 - 11:00

#### **Opening Remarks**

#### Introduction

Susanne Schreiber, Bär & Karrer, Zurich

12:30 - 14:00

#### **CRYPTOCURRENCY SESSION**

#### "Tax Aftermath of the Crypto Winter: Exchange Collapses, Including FTX" - A View from the United States and Europe -Navigating Developing Tax Regulations in Various Jurisdictions

The panel will discuss the distinction of different crypto exchange models and the corresponding underlying tax treatment in the United States, Switzerland, Spain, Portugal and Austria, respectively, while evaluating potential customer losses and redress. The panel will also address tax regulatory developments in each of the presented jurisdictions.

#### Co-Chairs

Sahel A. Assar, Buchanan Ingersoll & Rooney PC, Washington, DC

Thomas Linder, MME Legal, Zurich

#### **Speakers**

Cansu Burkhalter, Bitcoin Suisse AG, Zug Alexandra Courela, Abreu Advogados, Lisbon David López Pombo, Uría Menéndez, Madrid Anthony V. Sexton, Kirkland & Ellis LLP, Chicago, IL Karin Spindler-Simader, Wolf Theiss, Vienna

14:00 - 14:15

#### **Networking Break**

14:15 - 15:45

#### WEALTH MANAGEMENT SESSION

## **Dual Residency: Identifying and Solving Common Problems**

This panel will shed light dual tax residency related tax planning issues and traps for the unwary. Issues can arise in an income tax, estate, inheritance or gift tax context. Initially, we will briefly consider the residence rules of seven countries (France, Italy, Malta, Spain, Switzerland, UK and U.S) and its treaty tie-breaker rules.

Then, we will discuss selected issues in an "inbound from the U.S." and "outbound from the U.S." context with reference to the seven countries.

#### Co-Chairs

Michael Fischer, Fischer Ramp Buchmann, Zurich Alan Winston Granwell, Holland & Knight LLP, Washington, DC

## **WEDNESDAY, 29 MARCH 2023**

#### **Speakers**

Ramona Azzopardi, WH Partners, Ta' Xbiex Guadalupe Díaz-Súnico, Gómez Acebo & Pombo, Barcelona

Marine Dupas, Arkwood SCP, Paris Victor A. Jaramillo, Caplin & Drysdale, Washington, DC Andrea Tavecchio, Tavecchio & Associati, Milan Emma-Jane Weider, Maurice Turnor Gardner LLP, London

15:45 - 16:00

#### **Networking Break**

#### 16:00 - 17:30 WEALTH MANAGEMENT SESSION

## Holding Family Assets: Common and Evolving Structures in Europe and the United States

Family offices, the investment holding structures of individuals or families, have steadily gained importance as important participants in the market. Our panelists will discuss common family holding structures used in the US and Europe, which are affected by tax, regulatory and philanthropic considerations.

#### Co-Chairs

Daniel Bader, Bär & Karrer, Zurich Jacqueline Duval, K&L Gates, New York, NY

#### **Speakers**

Seth Entin, Greenberg Traurig, LLP, Miami Alex Jupp, Skadden, Arps, Slate, Meagher & Flom LLP, London

Paolo Ludovici, Gatti Pavesi Bianchi Ludovici, Milan Vadim Neumann, ZEDRA, Zurich Tanja Schienke, Flick Gocke Schaumburg, Frankfurt am Main

#### 17:30 - 19:00

#### **Networking Cocktail Reception**

07:45 - 08:45

**Continental Breakfast** 

07:45 - 17:30

**Registration of Delegates** 

08:45 - 09:00

**Opening Remarks** 

Conference Co-Chairs

Kathleen (Kat) Saunders Gregor, Skadden, Arps, Slate, Meagher & Flom LLP, Boston, MA

Reto Heuberger, Homburger, Zurich

Stanley C. Ruchelman, Ruchelman P.L.L.C., New York, NY Susanne Schreiber, Bär & Karrer, Zurich

09:00 - 09:30

**Opening Keynote** 

Keynote Speaker

Speaker to be announced.

09:30 - 11:00

**PLENARY SESSION** 

U.S. GILTI, Book Minimum Tax and Pillar 2 - How Will They Interact?

The panel will focus on the complexities expected to arise from the Pillar Two rules and the U.S. GILTI and Book Minimum Tax provisions.

With the European Member States and many other countries in the world going ahead with the introduction of Pillar Two rules, it is key for U.S. multinationals to assess how the U.S. GILTI and Book Minimum Tax rules will interact with the income inclusion rule and the undertaxed profit rule, and the potential consequences of conceptual mismatches.

The panel will address the complexities and will discuss example cases, as well as operational and reporting changes that MNEs will need to consider.

Co-Chairs

Margriet Lukkien, Loyens & Loeff, Amsterdam Kimberly Majure, KPMG LLP, Washington, DC

**Speakers** 

Laurence Clot, Dentons, Paris Thomas Hug, Bank Julius Baer & Co. Ltd., Zurich Dominic Morgan, Tupperware Products AG, Root Christian Wimpissinger, Binder Grösswang, Vienna Additional speakers to be announced.

11:00 - 11:30

**Networking Break** 

#### 11:30 - 13:00

#### **CONCURRENT SESSION A**

#### Managing Uncertainty in Transfer Pricing: Evolving Methods and Current State of APA Play

The panel will explore the post-pandemic sources of transfer pricing uncertainty, from the prosaic to the exotic, and identify and compare the methods available to taxpayers for managing that uncertainty from a practical perspective.

In inventorying the taxpayer's toolbox for addressing transfer pricing uncertainty, the panel will focus most heavily on advance pricing agreements (APAs), to include assessing their benefits, drawbacks, and overall return on investment as compared with other dispute resolution and prevention mechanisms, their appeal and viability in a post-Pillars world, the implications of recent case law developments, including the U.S. Tax Court's Eaton decision, for APA programs, and whether and to what extent BEPS Action 14 and the OECD's efforts to establish APA best practices have enhanced taxpayers' experience of the APA process.

#### Co-Chairs

Joe Duffy, Matheson, Dublin Elizabeth Stevens, Caplin & Drysdale, Washington, DC

#### **Speakers**

Markus Baur, Tax Director, Transfer Pricing, IBM, Vienna Nikolaj Bjørnholm, Bjørnholm Law, Hellerup Mark van Casteren, Huygens Quantitative Tax Consulting B.V., Amsterdam Nils Harbeke, Pestalozzi Attorneys at Law Ltd, Zurich Lisandra Ortiz, Miller & Chevalier Chartered, Washington, DC Marco Valdonio, Maisto, Milan

#### 11:30 - 13:00

#### CONCURRENT SESSION B

# Is My Footprint Big Enough? Implementing ATAD 3 - Substance Requirements and Impact on Transatlantic Investment Structures

After a brief overview of the proposed Anti-Tax Avoidance Directive (ATAD 3) of the European Commission laying down rules to prevent the misuse of shell entities for tax purposes of December 2021, the panel will review a number of practical cases as a way to illustrate current positions in a number of jurisdictions and so discussing the future.

Transactions and structures addressed will involve various jurisdictions and will generally be presented in a case study format.

#### Co-Chairs

Pia Dorfmueller, Dentons, Frankfurt am Main Len Teti, Cravath, Swaine & Moore LLP, New York, NY

#### **Speakers**

Olivier Dauchez, Gide Loyrette Nouel, Paris, France Rachel Fox, William Fry, Dublin Fabian Sutter, Loyens & Loeff Switzerland LLC, Zurich Adam Tejeda, K&L Gates, New York, NY Pieternel Verhoeven, NautaDutilh N.V., Amsterdam

13:00 - 14:30

#### **Networking Lunch**

#### 14:30 - 15:45

#### **CONCURRENT SESSION A**

# Purpose and Process: The Increasing Importance of Purpose and Substance in Tax Controversy, and Its Effect on Outcomes

This panel will discuss key purpose based cases, including Blackrock and cum ex, how purpose cases interact with the criminalization of tax, including for advisors, the impact of substance and purpose on mutual agreement procedures and the risks of losing a case for purpose reasons, and the benefit of advance rulings and administrative resolutions.

#### Co-Chairs

Jessica Kemp, Travers Smith LLP, London Starling Marshall, Crowell & Moring LLP, New York, NY

#### **Speakers**

Robert Desax, Walder Wyss Ltd., Zurich Thomas G. Greenaway, KPMG LLP, Boston, MA Magnus Müller, Allen & Overy LLP, Munich Sonja Schiller, Regulatory & Litigation Counsel, Google, Seattle, WA

Wouter Vosse, Hamelink & Van den Tooren N.V., Amsterdam

#### 14:30 - 15:45

#### CONCURRENT SESSION B

# Cracks in the Bricks: The Impact of Recent Treaty Developments on Real Estate Investment Structures

The pandemic, political disruptions, and increasing financing costs had and have a significant impact on the real estate market. At the same time, new tax rules created further challenges for planning cross-border real estate investments.

The session provides an overview of the recent developments in the relevant tax rules and the opportunities and constraints resulting therefrom, including latest developments under the MLI, the coming ATAD 3 and Pillar 2 EU directives, U.S. FIRPTA regulations, interpretation of Swiss Treaty Law on sales of REICs, and similar Italian and Finnish legislation related to transfers of real estate.

#### Co-Chairs

Torsten Engers, Flick Gocke Schaumburg, Frankfurt am Main

Sarah Beth Rizzo, Skadden, Arps, Slate, Meagher & Flom LLP, Chicago, IL

#### **Speakers**

Laetitia Fracheboud, Homburger, Zurich Lucas Giardelli, Mayer Brown LLP, New York, NY Samu Lassila, Krogerus, Helsinki Mathilde Ostertag, GSK Stockmann SA, Luxembourg Eugenio Romita, Giovannelli e Associati, Milan

#### 15:45 - 16:15

#### **Networking Break**

#### 16:15- 1745

#### **CONCURRENT SESSION A**

Expanding Competence: The Role of Competent Authority and Double Taxation Resulting From Beat, DSTs, Minimum Tax and Other Taxes

Description coming soon.

#### Co-Chairs

Axel Bödefeld, Oppenhoff, Cologne Lori Hellkamp, Jones Day, Washington, DC

#### **Speakers**

Felice D'Acquisto, LMS Studio Legale, Rome Emilie Lecomte, August Debouzy, Paris Kevin Otero, Covington & Burling LLP, New York, NY Jenni Parviainen, Hannes Snellman Attorneys Ltd, Helsinki

#### 16:15 - 17:30

#### CONCURRENT SESSION B

Private Equity Alternative Liquidity: Secondary Transactions, GP-Led, Etc.

Description coming soon.

#### Co-Chairs

Mike Carew, Kirkland & Ellis LLP, Chicago, IL Thierry Lesage, Arendt & Medernach, Luxembourg

#### **Speakers**

Bodo Bender, White & Case LLP, Frankfurt am Main Morgan L. Klinzing, Troutman Pepper, Philadelphia, PA Marcel Meier, Oberson Abels SA, Geneva Jeroen Smits, Stibbe N.V., Amsterdam

#### 18:30 - 20:00

**Networking Cocktail Reception** 

## **CONFERENCE DAY 2**

## FRIDAY, 31 MARCH 2023

08:00 - 09:00

**Continental Breakfast** 

08:00 - 15:00

**Registration of Delegates** 

09:00-10:30

PLENARY SESSION

**Government Panel** 

Description coming soon.

Co-Chairs

Jeremiah Coder, Deputy Director, International Tax Policy, Revenue Jersey, St. Helier Loren Ponds, Miller & Chevalier Chartered, Washington, DC

**Speakers** 

Benjamin Angel, Director, European Commission, Brussels

Fabian Baumer, Vice Director & Head of Tax Policy, Federal Tax Administration, Zurich

Peter H. Blessing, Office of Chief Counsel, IRS, Washington, DC

Timothy Power, Deputy Director of Corporate Tax, HM Treasury, London

Additional speakers to be announced.

10:30 - 10:45

**Networking Break** 

10:45 - 12:00

**CONCURRENT SESSION A** 

Is My Investment Fund a Bank? Lending Activities and PE/Trade or Business Issues

Description coming soon.

Co-Chairs

Dèlcia Capocasale, Cuatrecasas, Barcelona Lucas Rachuba, Paul Hastings LLP, San Francisco, CA

**Speakers** 

Francesco Capitta, Facchini Rossi Michelutti, Milan Ailish Finnerty, Arthur Cox, Dublin Mike Lane, Slaughter & May, London Michael Nordin, Schellenberg Wittmer, Zurich Eva Stadler, Wolf Theiss, Vienna

10:45 - 12:00

**CONCURRENT SESSION B** 

#### **Hot Topics in Transatlantic M&A**

The panel will address current trends in M&A transactions with speakers from different jurisdictions and industries. Topics will cover new approaches and solutions in transactions to the most vexing cross border issues. These approaches and solutions will include not only purchase price hold backs and indemnities to mitigate tax risks but also tax insurance.

## **CONFERENCE DAY 2**

## FRIDAY, 31 MARCH 2023

Further, deal considerations in connection with Pillar 2, in deal structuring, due diligence, purchase price determination and integration will be addressed. Lastly, the determination of the appropriate jurisdictions in mergers (inversions / share-forshare transactions / acquisitions) from different tax perspectives will be discussed.

#### Co-Chairs

Devon Bodoh, Weil, Gotshal & Manges LLP, New York, NY

Susanne Schreiber, Bär & Karrer, Zurich

#### **Speakers**

Dean Andrews, BMS Group, London

Amie Colwell Breslow, Jones Day, Washington, DC Wiebe Dijkstra, De Brauw Blackstone Westbroek, Amsterdam

Riccardo Michelutti, Facchini Rossi Michelutti, Milan Marc Schneider, Syngenta Crop Protection AG, Basel

10:45 a.m. - 11:00 a.m.

#### **Networking Break**

12:15 - 13:30

**CONCURRENT SESSION A** 

What Is This Asset? Sourcing Issues With Digital Based Assets, Data Access, Cloud Software, and New Tech

Description coming soon.

#### Co-Chairs

Sandy Bhogal, Gibson Dunn, London Joshua D. Odintz, Holland & Knight LLP, Washington, DC

#### **Speakers**

Francesco Gucciardo, Aird & Berlis LLP, Toronto, ON Susanne Liebel-Kotz, Baker McKenzie, Zurich Amelia O'Beirne, A&L Goodbody LLP, Dublin Stefan Richter, YPOG, Hamburg

#### 12:15 - 13:30

#### **CONCURRENT SESSION B**

## Offramps: Managing Criminal Tax Investigations to Avoid Charges

Description coming soon.

#### Co-Chairs

Caroline Ciraolo, Kostelanetz & Fink, LLP, Washington, DC

Raul-Angelo Papotti, Chiomenti, Milan

#### Speakers

Don Fort, Kostelanetz & Fink, LLP, Washington, DC Sarah Paul, Evershed Sutherland (US) LLP, New York, NY

Alice Rousseau, Rousseau & Sussmann, Paris Ocka Stumm, Gleiss Lutz, Frankfurt Additional speaker to be announced.

## FRIDAY, 31 MARCH 2023

13:30 - 14:45

#### **Keynote Luncheon**

Keynote Speaker

Speaker to be announced.

14:45 - 16:15

#### **CONCURRENT SESSION A**

## Workers (and Executives) Without Borders - Traps for the Outwardly Mobile Taxpayer

For global tax managers whose day is filled keeping up with Pillar 1, Pillar 2, ATAD, GILTI, BEAT, and more, a new worry has popped up. Remote workplaces of employees, foreign residence of a key director, and a real or apparent shift in functions to a foreign affiliate may trigger new tax exposures.

Why is remote work popular? Does the company have a permanent establishment abroad in the form of a remote worker? Did the company shift its place of effective management abroad – potentially resulting in dual tax residence – because a key decision maker resides in a foreign country? What are the company's payroll withholding tax obligations at home and abroad when it pays the remote worker? Will the shift of functions be challenged by tax inspectors in the home country at the same time it is respected abroad, leading to a double inclusion of income? Will a transferred executive that is highly paid face an exit tax at the time of a move abroad? Has the O.E.C.D. published guidance on these topics, and if so, is it helpful?

What is the current trend regarding taxation of frontier workers?

The panel will address these real-life issues and provide guidance to minimize risk of double taxation.

#### Co-Chairs

Annabelle Bailleul-Mirabaud, CMS Francis Lefebvre Avocats, Paris

Stanley C. Ruchelman, Ruchelman P.L.L.C., New York, NY

#### **Speakers**

Joan C. Arnold, Troutman Pepper, Philadelphia, PA Thierry Boitelle, Boitelle Tax Sàrl, Geneva Paul Kraan, Van Campen Liem, Amsterdam Martin Phelan, Simmons & Simmons LLP, Dublin Clemens Schindler, Schindler Attorneys, Vienna Viara M. Todorova, Djingov, Gouginski, Kyutchukov & Velichkov, Sofia

14:45 - 16:15

#### CONCURRENT SESSION B

## The Future of Entity Choice: Endangered Hybrids and New Choices for IPOs

This panel will discuss two topics. First, the panel will discuss the latest thinking about hybrid entities and instruments and whether the various antihybrid regimes properly work together or create unnecessary problems (and/or opportunities). The panel will also review various tax advantaged IPO structures and compare them to the basic IPO model.

## **CONFERENCE DAY 2**

## FRIDAY, 31 MARCH 2023

#### Co-Chairs

Sylvia Dikmans, Houthoff, Amsterdam Sam Kaywood, Alston & Bird LLP, Atlanta, GA

#### **Speakers**

Stuart Chessman, Vivendi SE, New York, NY Francisco Lavandera, Garrigues, Barcelona Floran Ponce, Lenz & Staehelin, Geneva Luca Romanelli, AndPartners Tax and Law Firm, Rome Additional speakers to be announced.

## **GENERAL INFORMATION**

#### **WORKSHOP VENUE**

Bär & Karrer, Brandschenkestrasse 90, 8002 Zurich

Tel: +41 58 261 50 00

Website: www.baerkarrer.ch/en/zurich

#### REGISTRATION

Registration is available at the following website: https://ambar.org/23TAXEURO

All individuals attending any part of the Workshops and Conference must register and pay the registration fee. Shared registrations are not permitted. Payment may be by check, credit card, or wire transfer. Checks should be made payable to the American Bar Association. To request bank wire details, or if you have a question about registration, please contact taxmeeting@americanbar.org.

#### **SPONSORSHIP OPPORTUNITIES**

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#### **CONFERENCE VENUE**

The Dolder Grand, Kurhausstrasse 65, 8032 Zurich

Tel: +41 44 456 60 00

Website: www.thedoldergrand.com/en

#### **CLE INFORMATION**

The ABA will seek 23 hours of CLE credit in 60-minute states and 27.6 hours of CLE credit for this program in 50-minute states. Credit hours are estimated and are subject to each state's approval and credit rounding rules. Please visit www. americanbar.org/mcle for general information on CLE at the ABA.

#### **SCHOLARSHIP POLICY**

A limited number of scholarships to defray tuition expenses are available for this program. To request a scholarship application, please contact the Tax Section at taxmeeting@americanbar.org. Scholarship applications must be received no later than 30 days prior to the program. For programs with tuition costs over \$500, qualifying attorneys will receive at least a 50% reduction in the registration fee.

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#### **American Bar Association Section of Taxation**

http://americanbar.org/tax

As the national representative of the legal profession, the mission of the ABA Tax Section is to serve our members and the public through education and leadership to achieve an equitable, efficient, and workable tax system. The Tax Section puts all of the latest information on administrative and procedural developments right at your fingertips. Our publications, programs, and expert advice help you navigate the constantly changing landscape of tax law.

#### **International Bar Association, Taxes Committee**

http://ibanet.org

The International Bar Association (IBA) is the world's leading organization of international legal practitioners, bar associations and law societies. The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of over 45,000 individual lawyers and 200 bar associations and law societies spanning all continents. It has considerable expertise in providing assistance to the global legal community as well as being a source of distinguished legal commentators for international news outlets.

#### International Fiscal Association - USA Branch

http://ifausa.org

Formed in 1938, the International Fiscal Association is a leading non-governmental, international organization dealing with tax matters. The USA Branch is the largest national IFA branch, with approximately 1,000 members. The Branch hosts a two-day conference in late February/early March of each year with presentations by eminent international tax experts on topics, planning ideas and issues of current importance. The USA Branch also holds joint meetings each year with branches from other countries.

## **CONFERENCE PLANNING BOARD**

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Annabelle Bailleul-

Mirabaud

CMS Francis Lefebvre

Avocats Paris

Nikolaj Bjørnholm Bjørnholm Law Copenhagen

Sandy Boghal Gibson Dunn

London

Thierry Boitelle Boitelle Tax Geneva

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